

APPLICATION FOR PROMOTIONAL OFFERS

PARTICULARS OF OPERATOR

NAME OF OPERATOR / REGISTERED BUSINESS NAME:

CORRESPONDENCE / REGISTERED BUSINESS ADDRESS:

PROPOSED PROMOTION BY SERVICE AS PER RELEVANT LICENCE

SERVICE DESCRIPTION AS PER RELEVANT LICENCE:	Service Category	Service Status	Licence Name

SERVICE LINE ELIGIBLE FOR PROMOTION:	Days Used	New application	Cumulative Total

PROPOSED PROMOTIONAL PERIOD BY APPLICABLE SERVICE LINE:	Start Date	End Date

ADDITIONAL DETAILS AS PER APPLICATION

PLEASE INSERT ADDITIONAL DETAILS REGARDING THE PROPOSED DISCOUNT % ON APPROVED TARIFFS & ANY OTHER CONDITIONS OF THE PROMOTIONAL OFFER HERE, OR ATTACH AS A SEPARATE SHEET

DECLARATION

I certify that the information I have given is true and correct to the best of my knowledge. I agree to comply with any terms, conditions or restrictions which the Information and Communication Technologies Authority may impose and to be bound by the laws and regulations in force.

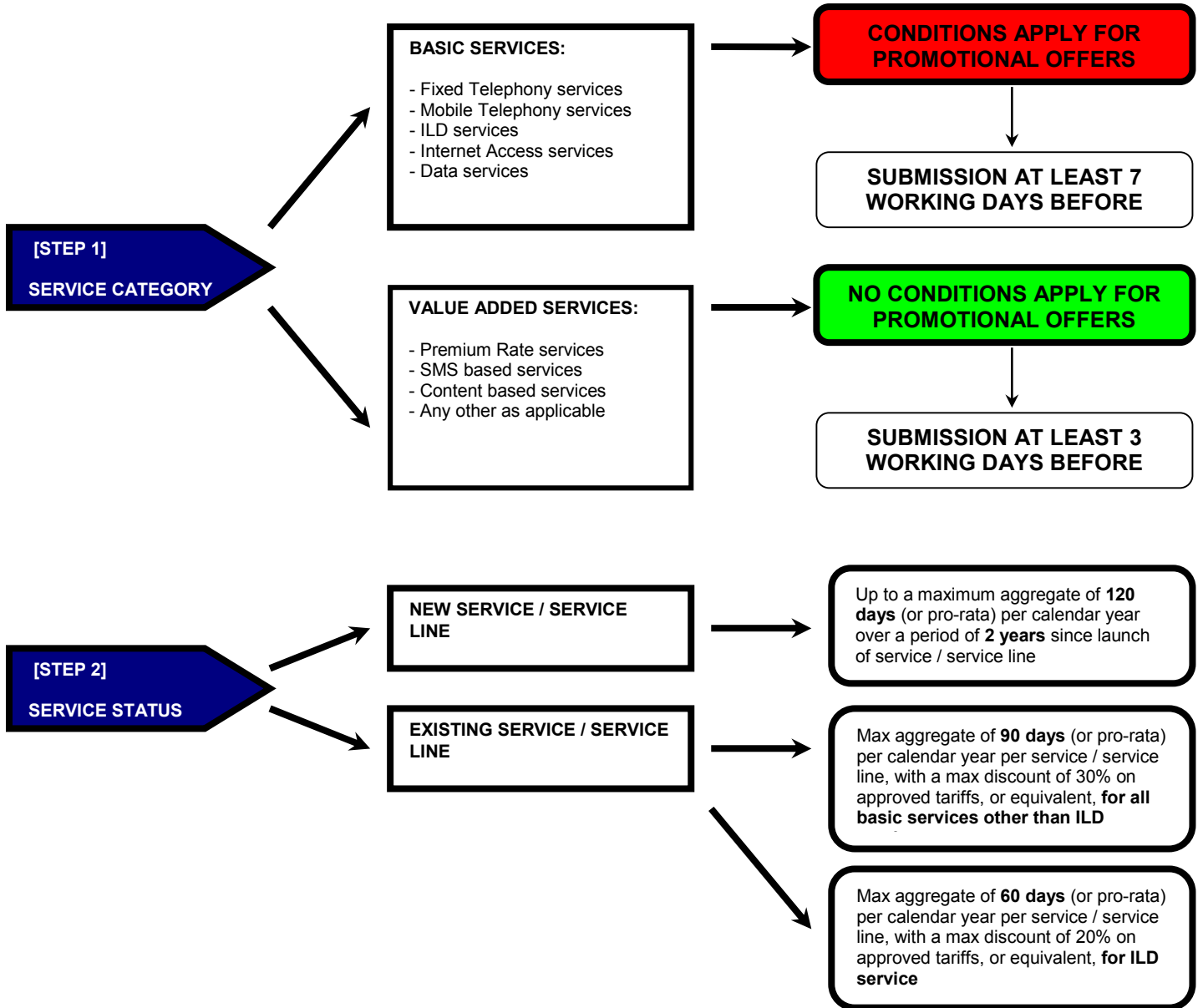
Applicant's Signature:

Company's Stamp:

Signatory's Name:

Date:

CONDITIONS UNDER PROMOTIONAL POLICY FRAMEWORK



NOTE ON TARIFF EQUIVALENCE

Tariff equivalence ascertains the equivalent monetary value of a given non-tariff based promotion, in terms of its existing approved tariff levels. The equivalent monetary value will thereon be used to establish the applicable discount factor in such cases as may apply, and shall be relative to recurrent charges in general.

Example1: Prepaid Mobile Telephony - Recharge Promotion

10 Free on-net mins & 10 free SMS
 Approved on-net call tariff: Rs 1.20/min
 Approved on-net SMS tariff: Rs 0.60/sms

Bonus mins	Bonus SMS	Monetary Equivalence
10	10	18.00
10 bonus mins = 10 x Rs 1.20 = Rs 12.00		
10 bonus SMS = 10 x Rs 0.60 = Rs 6.00		

Example2: Internet access package:

2 month free for a 12 month contract
 Approved tariff Rs 399 per month

Bonus	Monetary Equivalence
2 months free	798.00